# SIZZANTE - CREATIVE CONTENT

#### DISCOUNT THEME

## Taglines -

- ✓ Great Savings! Be it lunch or dinner...
- ✓ Eat all Day & get 54% off!
- ✓ Dazzling Discounts for Hungry Winters!
- ✓ Lunch & Dine at super-awesome Discounts!
- ✓ The Biggest & Last Discount of 2016!

### Descriptive Liner -

Get an awesome discount of 36% on lunch and 18% on dinner at your very own Sizzante!

### FOOD THEME

#### Taglines -

- ✓ Are you the underwater foodie?
- ✓ Set the Sails loose for the Foodie Pirates!
- ✓ End the Year with SEA-FOOD Fiesta, like never-before!

### Descriptive Liner -

Savour the yummilicious & mouth-watering seafood varieties at your very own Sizzante!

### AMBIENCE THEME

### Taglines -

- ✓ Enjoy great food in greater ambiance!
- ✓ Eat awesome Food & experience wow!
- ✓ Sizzante Where awesome food meets enriching ambience!

#### CHRISTMAS THEME

## Taglines -

- $\checkmark$  This Xmas, bring alive the Joy of Togetherness @ Sizzante!
- ✓ Sizzle up the relationships with the Sizzling Sizzante!
- √ 4Fs of the BEST EVER TIMES Family, Friends, Fun & Food!

## Descriptive Liner -

Bring over the clan and enjoy great food amid the warmth of togetherness, at your very own Sizzante!